

# Print Media



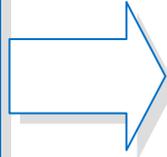
There are many options for thermal print media. Some of the options include: receipt paper; label stock; synthetic materials and coating options. One basic measurement of the quality of thermal print media is the archival rating. Printek supplies standard long life receipt paper with a 25 year archival rating. This means that printed documents should hold up for 25 years or more in standard storage conditions. If you are concerned that receipts will blanch or darken in regular use or handling, don't be. Thermal media is much better engineered than it used to be.

Media may be chosen for moisture, scuff, or temperature resistance. Thicker media can be selected for tickets, and label media has different adhesive options. All told, the variations are too numerous to describe here. Instead, find a sampling of media below that gives you a feel for what is available.

## Long Life Media

### 25 Year Archival Guarantee

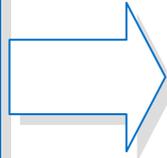
Ideal for most receipt applications, Long Life provides higher sensitivity for the darkest, most crisp imaging and high resistance to moisture, oils and UV light. Used for most receipt applications such as route delivery, field service and mobile POS.



## Standard Label Media

### Dark, Crisp Barcode, Graphics and Character Imaging

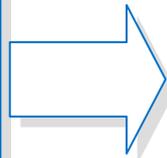
Ideal for most labeling applications when exposure to the elements is not a factor. Thicker than standard receipt media, it provides high sensitivity for the darkest, most crisp imaging and high resistance to scratching, moisture, oils and UV light.



## Synthetic Label Media

### Waterproof

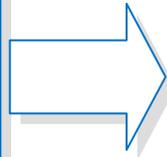
This is a non-paper synthetic media for maximum protection against moisture. It is waterproof! Synthetic media has the smoothest surface for the best imaging quality as well as maximum strength and durability. Synthetic media has a higher cost but is ideal for critical, high moisture applications.



## Heavy Duty/Temperature Resistant Media

### Thicker, Heat Resistant

Ideal for applications where a thicker, premium feel is important such as tickets. High temperature resistance makes it ideal for manufacturing or other high temperature environments. Overcoated for image protection and a high resistance to moisture, oil, scratches and UV light.



No matter what the application, we can recommend the most economical choice that fits the requirements, insuring your customer's satisfaction. You can contact a Printek sales rep for expert advice on the best media for the job via phone (888) 211-3400, or e-mail [info@printek.com](mailto:info@printek.com). More information on all of our products can be found at: [www.printek.com](http://www.printek.com)